

# RESUME

# NIGEL JONES

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I am a passionate Graphic and UX Designer with over five years of experience specializing in multimedia marketing and digital design. Professionally trained and competent in a wide range of design software and equipment including web design, Adobe Creative Suite, and videography. Many of my projects focuses on not only visual communications and UX but also design research.

## EDUCATION

**North Carolina State University (NCSU)**.....(Raleigh, N.C.)

- Master of Graphic & Experience Design (2019 - 2021)

**North Carolina Central University (NCCU)**.....(Durham, N.C.)

- Bachelor of Fine Arts in Visual Communications (2015 - 2018)

**Wake Technical Community College (WTCC)**.....(Raleigh, N.C.)

- Associate in Arts (2013 - 2015)

## WORK EXPERIENCE

**First Bank (FBNC)**..... (Raleigh, N.C.)

Graphic Design Specialist (2022 - Current)

- Develop designs for a variety of media (magazine ads, banner ads, formal event invitations, and infographics) and see them through from concept to completion
- Maintain a unified look for the bank, including all branding elements: web, social channels, promotional materials, and environmental graphics for special events
- Build, organize and maintain a rich library of images, icons, ads, infographics, and publications
- Brainstorm new and creative design concepts and messaging techniques

**HonorBridge**..... (Durham, N.C.)

Social Media & Graphic Design Coordinator (2021 - 2022)

- Creating, coordinating and evaluating digital and print projects to promote organ and tissue donation
- Coordinates the content, design, editing and production of marketing materials such as brochures, newsletters, articles, and facts sheets
- Assist with rebrand of Carolina Donor Services to HonorBridge
- Manages content and builds followers and engagement of Facebook, Instagram, LinkedIn, YouTube and Twitter accounts

**City of Winston-Salem**..... (Winston-Salem, N.C.)

Graphic Artist (2021 - 2021)

- Creating promotional materials such as posters and social media graphics for Recreation and Parks.
- Recreation event promotions including tee shirt designs for recreation centers, Special Olympics and Senior Games
- Designing cartoon illustrations
- Maintaining multiple projects and extensive photographic libraries

## RESEARCH

[Thesis](#)

## SKILLS AND TOOLS

- Adobe Creative Suite
- Adobe Indesign
- Adobe Photoshop
- Adobe Illustrator
- Adobe Dreamweaver
- Adobe Acrobat
- Brackets (HTML Coding)
- Videography
- DaVinci Resolve
- Microsoft Word
- Powerpoint
- Excel

## REFERENCES

- **Matthew Peterson**  
NCSU (Design Professor)  
919.515.8412  
mopeters@ncsu.edu
- **Ash Isley**  
Design Researcher (S/E)  
513.886.4788  
isley.ashley.k@gmail.com
- **Thomas Massey**  
inquireaboutme, inc. (CEO/Founder)  
919.641.0480  
t.massey@inquireaboutme.com

### Honors

- Magna Cum Laude (Fall 2018 NCCU)
- Kappa Alpha Psi Fraternity, Inc. (Fall 2017 NCCU)
- One Man Art Show (Fall 2018 NCCU)

### Expertise

- Visual Communications
- Management